

(unclassified)

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DETROIT URBAN LEAGUE

Department of Vocational Services

INTEGRATION OF NEGROES IN DEPARTMENT STORES

Lack of employment opportunities of minority group people is true in America today because many employers select workers on the basis of race, color, creed or national origin rather than on qualification. There are many employment opportunities with dry good stores. This is revealed in the classified advertisement section of metropolitan dailies: Want ads list available positions. There are hundreds of qualified Negroes who can fill these jobs if only they were given a chance. We are calling upon all citizens of Detroit to lend us your interest, time, and effort in trying to lessen employers resistance to the problem of employing Negroes as sales persons and in other positions of responsibility in which they qualify. It is our belief that once the people of Detroit know the problem, that together we will find a positive solution.

CITIES AND STORES IN WHICH NEGROES ARE WORKING AS SALES PERSONS AND OTHER IMPORTANT CAPACITIES

NEW YORK CITY

ALEXANDER'S (Uptown)

12 sales girls, 2 junior executives, typist, comptometer operators, stenographers, billing clerks; hired in all categories in this store; over-all employment of Negroes including wrappers, packers, shippers, etc.

Total 57

MACY'S

25 sales girls, 50 clerical workers, and a personnel executive. Negroes are included in all capacities. Total 700

Colored Paper

Carbon Copy: Blurred Ink